

# Cassie Gillette

Cassiegillette00@gmail.com | US +01 352-519-2891

## Graduate Student

### Barcelona Technology School, University of Barcelona

October 2023 to Present

- **Applied Design Thinking:** Studied innovative design with industry experts, focusing on translating UX research (performed in real-world settings) into practical business applications.
- **Design Systems & Development:** Implemented design systems for web and app development projects, collaborating across departments to craft a real-world solution as a thesis.

## Gillette Graphics

July 2020 to Present

- **Visual Communication & Historical Research:** Completed client projects across various media formats. Recreated historical figures through painting, leveraging limited or absent modern records to ensure historical accuracy.
- **Communication & Collaboration:** Volunteered for the Angel de Cora Museum, collaborating on educational and graphic materials (including video) and creating marketing materials (ads, digital assets, business cards).

## Dietary Cook (Various Roles)

January 2021 to December 2023

- **Dietary Expertise & Creativity:** Followed and adapted meal plans to meet the specific needs of 35+ residents across multiple facilities. Created new recipes daily while maintaining strict adherence to health standards.
- **Organization & Efficiency:** Maintained a clean and organized workspace, ensuring efficient food preparation for large groups. Utilized creative techniques to manage time constraints.

## Line Cook

### Main + Abbey at Hard Rock Hotel & Casino

June 2022 to December 2022

- **Kitchen Management & Communication:** Progressed from pantry chef to grill cook in a fine-dining restaurant, memorizing over 25 dishes. Coordinated with other cooks to prioritize freshness and streamline kitchen operations.
- **Order Management & Customer Service:** Effectively tracked orders, including special requests, to ensure a positive dining experience.

## Graphic Designer/Traffic Artist

### Sioux City Journal

July 2017 to July 2020

- **Social Media Management & Content Creation:** Managed social media accounts for clients and authored blog content.
- **Design & Quality Control:** Processed, revised, and built 50-135 ads daily, adhering to strict quality and branding standards for diverse clients.
- **Efficiency & Time Management:** Consistently created ads from scratch within 20 minutes to meet tight print deadlines.

## **Skills**

Figma (Software)  
Adobe Suite (Photoshop,  
InDesign, Illustrator, etc.)  
Microsoft Suite (Word, Excel,  
Teams, Outlook)  
Prototyping  
User Experience (UX)  
User Experience Design (UED)  
User Interface Design  
Design Systems

Design Thinking  
Interaction Design  
User Research  
Personas  
Social Media Management

Web Design  
Front-End Development  
HTML & CSS  
Wireframing

Design Thinking  
Service Design  
Print & Web Design

Communication  
Collaboration  
Team-building  
An Eggplant Parm  
That Would  
Knock Your Socks Off

## **Education:**

BA: Morningside Univ.

MA: Barcelona Technology School, University of Barcelona